



# HP Premium Vivid Color Backlit Film

## Overview & features

Overview	Combining both durability and versatility, HP Premium Vivid Color Backlit Film achieves maximum color impact. Compatible with Original HP pigment inks on a range of HP printers, its porous coating allows for superb ink adhesion, razor-sharp images and a fast dry time. This easy-to-handle, economically priced film sets a new standard of reliability and performance for backlit displays.
Features	With or without backlight, achieve maximum color impact with this premium-quality media.  Its fast dry time allows for easy handling and optimum efficiency.  This media has a substantial thickness to enable excellent handleability. For applications such as lightboxes, its stiffness allows for greater ease of use and increased efficiency.

## Specifications

Roll dimensions	36 in x 100 ft
Media roll, core size	2 in
Brightness	Greater than or equal to 86% per TAPPI T-452 Test Method
Metric page weight	285 g/m <sup>2</sup> per ISO 536 Test Method
Thickness	8.7 mil/221 microns per ISO 534 Test Method
Opacity	Greater than or equal to 77% per TAPPI T-425 Test Method, Greater than or equal to 74% per ISO 2471 Test Method
Shelf life	2 years, unopened in original packaging
Whiteness	115 per CIE Ganz 82 Test Method, 110 per ISO 11476 Test Method
Drying time	Less than 13 minutes (@ 23°C, 50% RH)
Lamination	Yes, hot and cold
Waterfastness	Moderately water resistant with HP 83 pigment inks or HP 91 Vivera pigment inks, Not water resistant with dye inks; Lamination recommended.

## Dimensions/weight/warranty

Package dimensions	5 x 4.88 x 38 in
Package weight	19 lb
Warranty, standard	Hewlett-Packard large-format printing materials are guaranteed to meet HP published specifications, to be free of manufacturing flaws and defects, and are designed to resist paper jams when used correctly.