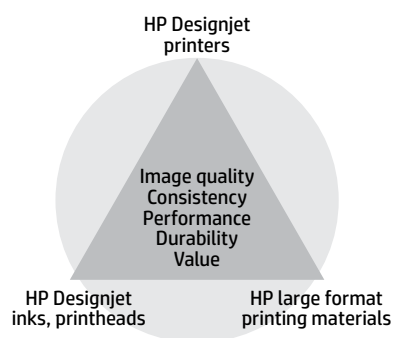# HP Durable Semi-gloss Display Film

The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.

HP Designjet printers

Image quality
Consistency
Performance
Durability
Value

HP Designjet inks, printheads

HP large format printing materials

Produce vibrant POP displays that endure

Durable displays withstand time

Print quality displays that last. A strong, flexible metallic back enables roll-up displays that endure the wear and tear associated with repeated rolling and unrolling. And prints provide up to 1 year in-window, unlaminated display permanence.[1]

Produce vivid color

Create vivid POP retail displays that get noticed. Designed together with Original HP pigment-based inks, this film provides a broad color gamut ideal for a wide range of applications from pop-up displays to roll-up presentation systems.

Enjoy quick, easy production

Save time and money. Because you can eliminate the complicated process of applying back laminate to printouts, displays are quick and easy to produce. Plus you can reduce waste and production costs.

Target customers	Applications	Benefits
Print service providers	Trade show and event displays	Endures repeated rolling and unrolling
Trade show organizers	Posters and presentations	Delivers up to 1 year in-window, unlaminated display permanence[1]
Retail groups	POP and retail displays	Produces vivid color with a broad color gamut
	Banners	Requires no backside lamination

[1] With Original HP 91 Photo Inks or HP 83 UV inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see hp.com/go/supplies/printpermanence.

HP Durable Semi-gloss Display Film

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit hp.com/go/LFPrintingMaterials.

Weight	265 g/m² per ISO 536 Test Method
Thickness	198 microns/7.8 mil per ISO 534 Test Method
Opacity	Greater that 99% per DIN 53146 Test Method
Brightness	119 per ISO 2470-1 Test Method
Finish	Semi-gloss
Operating temperature	15 to 30° C / 59 to 86° F
Operating humidity	20 to 60% RH
Display permanence (Commercial in-window, unlaminated)	Up to 1 year with Original HP 91 Photo Inks or HP 83 UV inks[2]
Water resistance	Moderately water resistant with Original HP 91 Photo Inks or HP 83 UV inks[3]
Dry time	2 minutes (at 23° C, 50% RH)
Lamination	Yes, hot or cold
Shelf life	2 years, unopened in original packaging
Storage temperature	10 to 30° C / 50 to 86° F
Storage humidity	20 to 60% RH
Country of origin	Product of Germany

Ordering information	**Product numbers**	**Roll sizes**	**UPC codes**	**Region**
	Q6620B	914 mm x 15,2 m (36 in x 50 ft)	884962629307	North America, Europe

Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see hp.com/go/HPMediaWarranties. To obtain warranty service, please contact HP customer support.

[2]   Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see hp.com/go/supplies/printpermanence.

[3]   Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see hp.com/go/supplies/printpermanence.

**For information about HP Graphics and Technical Printing Materials for HP Designjet T & Z series printers, please visit
hp.com/go/LFPrintingMaterials**

**For information about HP Sign and Display Printing Materials for HP Latex and UV printers, please visit
globalBMG.com/hp/signagemedia**