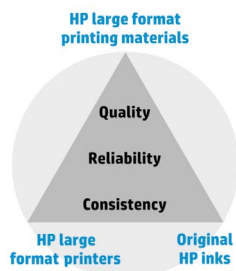


# HP Artist Matte Canvas



## The HP large format printing system—the complete solution

HP DesignJet printers, Original HP Vivid Photo Inks and Photo Inks and printheads, and Original HP printing materials are designed to work together as a system to provide uncompromising image quality, reliability, and consistency—with every print.



## Produce high-quality, affordable reproductions

### Outstanding image quality at an affordable price

Achieve a natural, artistic look and feel for photo enlargements and reproductions. Produce true artistic quality—with outstanding image quality and precise colors—on the natural, slightly textured matte finish of this affordable canvas.

### Produce color-stable images

Produce color-stable prints on this OBA-free<sup>1</sup> (no optical brighteners) natural white canvas.

### Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP printing materials are designed together with HP DesignJet printers. This sturdy canvas is easy to handle. And you can choose from a wide variety of compatible liquid laminates.

<sup>1</sup> No optical brighteners were apparent under Black Light Visual test performed by Brand Management Group Testing Lab, October 2022

Target customers	Applications	Benefits
Fine artists	Art reproductions	Vivid, true colors and sharp detail on an affordable canvas
Professional photographers	Photo enlargements	Slightly textured 2:1 weave for an artistic look and feel
Art reproduction houses		Sturdy, easy-to-handle substrate
Graphics-oriented print service providers		OBA-free, <sup>1</sup> no artificial optical brighteners intentionally added
		Compatible with most popular topcoats

## Technical specifications



### HP Artist Matte Canvas

For the latest ICC profiles/paper presets, please visit [HPLMedia.com/hp/paperpresets](https://hplmedia.com/hp/paperpresets).

<b>Ink Technology</b>	Original HP dye- and pigment-based inks, Original HP Vivid Photo Inks			
<b>Weight</b>	420 g/m <sup>2</sup> per ISO 536 Test Method			
<b>Thickness</b>	457 microns/18 mil per ISO 534 Test Method			
<b>Opacity</b>	Greater than 99% per TAPPI T-425 Test Method			
<b>Brightness</b>	90% per TAPPI T-452 Test Method			
<b>Whiteness</b>	91 per ASTM E313			
<b>Finish</b>	Matte			
<b>Operating temperature</b>	15 to 30° C / 59 to 86° F			
<b>Operating humidity</b>	30 to 70% RH			
<b>Dry time</b>	Instant dry			
<b>Lamination</b>	Yes, liquid water-based laminates			
<b>Shelf life</b>	1 year, unopened in original packaging			
<b>Storage temperature</b>	10 to 35° C / 50 to 95° F			
<b>Storage humidity</b>	25 to 80% RH			
<b>Country of origin</b>	Product of Thailand			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>	<b>Region</b>
	E4J54B	610 mm x 15,2 m (24 in x 50 ft)	848412014785	Worldwide
	E4J55B	914 mm x 15,2 m (36 in x 50 ft)	848412014792	Worldwide
	E4J56B	1067 mm x 15,2 m (42 in x 50 ft)	848412014808	Worldwide
	E4J57A	1118 mm x 15,2 m (44 in x 50 ft)	848412014815	Worldwide
	E4J58B	1524 mm x 15,2 m (60 in x 50 ft)	848412014822	Worldwide
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="https://hplmedia.com/hp/MediaWarranties">HPLMedia.com/hp/MediaWarranties</a> . To obtain warranty service, please contact BMG customer support.			

For detailed information on the HP Large Format Printing Materials portfolio and to order, visit [HPLMedia.com](https://hplmedia.com)

© 2022 HP Development Company, L.P. © 2022 Brand Management Group. The information contained herein is subject to change without notice. The only warranties for HP products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. HP and BMG shall not be liable for technical or editorial errors or omissions contained herein.

HP is a registered trademark of HP Development Company, L.P. and is used by Brand Management Group on license from HP Development Company, L.P.

October 2022

