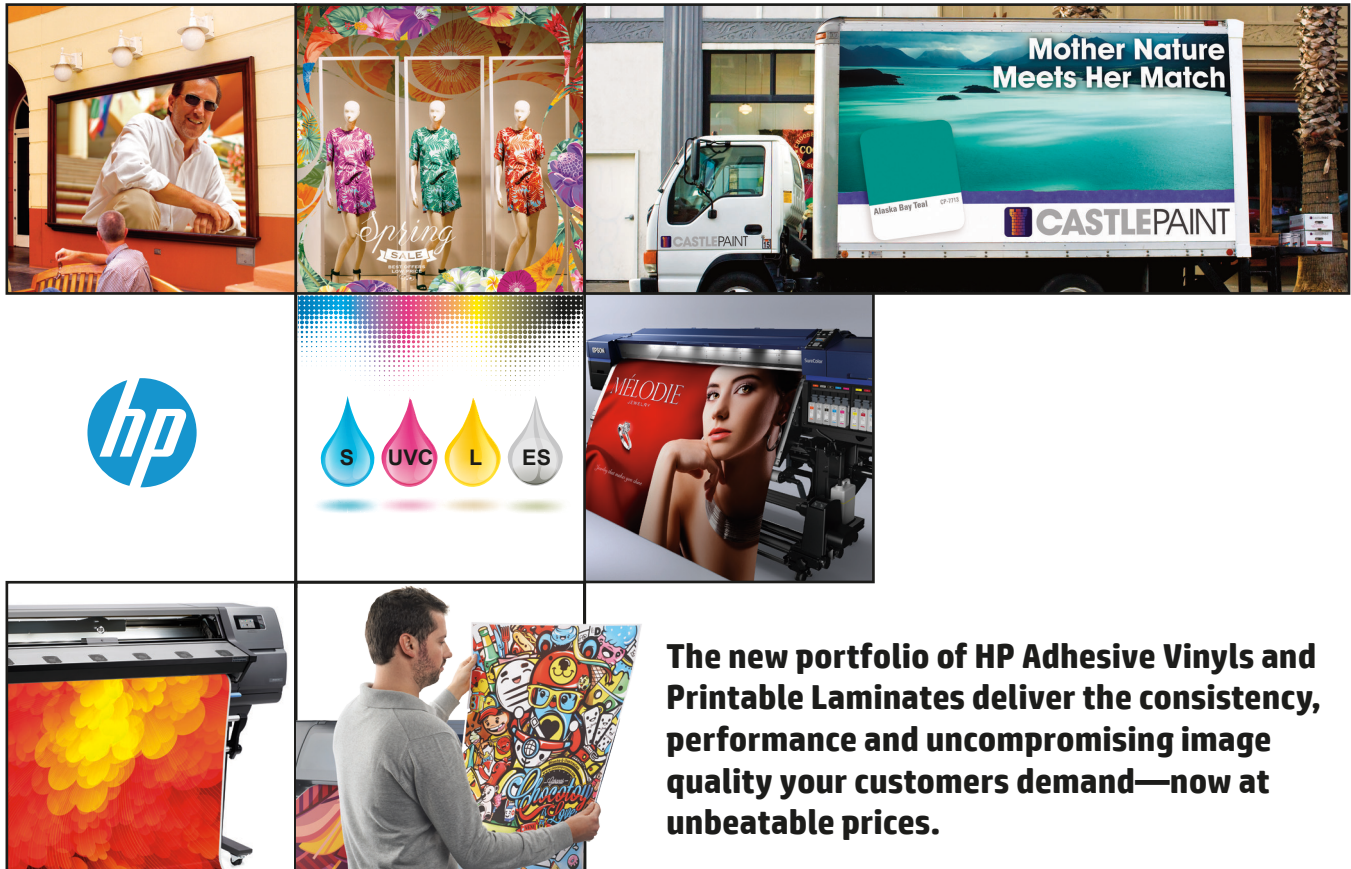# Quality you can trust, at a price you can afford . . . HP Adhesive Vinyl

The new portfolio of HP Adhesive Vinyls and Printable Laminates deliver the consistency, performance and uncompromising image quality your customers demand—now at unbeatable prices.

Not only does HP Adhesive Vinyl produce superb print quality it is REACH compliant*—providing health and environmental assurance. A high optic white point produces colors that pop and installation is easy and bubble-free with air release liners. HP offers the complete latex printing solution—ink, media and printer are engineered to work together seamlessly. Also, compatible with eco-solvent and UV printers.

Affordable, high-quality, environmentally assured—why choose anything else?

- **HP total printing solution**
- **Low cost**
- **Color-true**
- **Bubble-free easy installation**
- **REACH compliant***
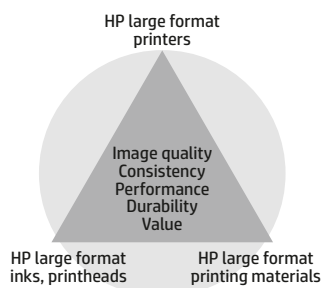- **Excellent image quality**

HP Adhesive Vinyl Technical Specifications

	Product	Thickness	Finish	Adhesive / Liner	Product Number	Roll Size
PRIME	**Intermediate Polymeric Calendared Vinyl**					
	An intermediate grade vinyl that creates high-impact signage with sharp, vibrant print quality while enjoying excellent value.					
	HP Prime Gloss CP	86 microns/3.4 mil	Gloss	(CP) Clear permanent adhesive 140g DSPE liner	4WM31A	27in x 20ft
					4WM32A	54in x 150ft
					4WM34A	60in x 150ft
	HP Prime Gloss Air GP	86 microns/3.4 mil	Gloss	(GP) Grey permanent adhesive 160g DSPE air release liner	4WM23A	27in x 20ft
					4WM24A	54in x 150ft
					4WM25A	54in x 300ft
					4WM26A	60in x 150ft
					4WM27A	60in x 300ft
	HP Prime Matte Air GP	86 microns/3.4 mil	Matte	(GP) Grey permanent adhesive 160g DSPE air release liner	4WM65A	27in x 20ft
					4WM66A	54in x 150ft
					4WM68A	60in x 150ft
	HP Prime Gloss Air GR	86 microns/3.4 mil	Gloss	(GP) Grey removable adhesive 160g DSPE air release liner	4WM62A	54in x 150ft
					4WM64A	60in x 150ft
					4WM63A	54in x 300ft
	HP Prime Matte Air GR	86 microns/3.4 mil	Matte	(GR) Grey removable adhesive 160g DSPE air release liner	4WM70A	54in x 150ft
					4WM72A	60in x 150ft
	HP Grip Matte Polymeric Air	86 microns/3.4 mil	Matte	Clear high tack adhesive 160g DSPE air release liner	4WM05A	54in x 150ft
					4WM06A	60in x 150ft
OPTIMAL	**High-performance Polymeric Calendared Vinyl**					
	A premium vinyl that provides top-of-the-line performance for outdoor signage, fleet graphics, retail and trade show displays.					
	HP Optimal Gloss Air GRP	76 microns/3.0 mil	Gloss	(GR) Grey repositionable adhesive 160g DSPE air release liner	6GA37A	1372mm x 50m
					6GA39A	1524mm x 50m
LAMINATE	**High-performance Polymeric Clear Printable Laminate**					
	HP Gloss Polymeric Overlaminate	76 microns/3.0 mil	Gloss	Clear printable laminate 140g DSPE liner	6GA31A	1067mm x 50m
					6GA32A	1372mm x 50m
					6GA34A	1524mm x 50m
	HP Matte Polymeric Overlaminate	76 microns/3.0 mil	Matte	Clear printable laminate 140g DSPE liner	6GA68A	1067mm x 50m
					6GA69A	1372mm x 50m
					6GA71A	1524mm x 50m
Cast	**Cast High-performance Overlaminate (not printable)**					
	HP Clear Gloss Cast Overlaminate	50 microns/2.0 mil	Gloss	Optically clear cast laminate 4 mil poly liner	CH037A	54in x 150ft
					CH036A	60in x 150ft

*   This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at HP Printing Products and Consumable Supplies. Logo source: Copyright European Chemicals Agency.

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