

Bus and Train Wrap System - Body/Tail

White Printable Base Film/Luster Overlaminates

A full bus or train wrap generates tremendous visual impact and very high levels of consumer recall for the advertiser. It's like a giant moving billboard presenting a promotional/branding message in a unique way. Superior adhesive performance is required for repositionability of the film during installation, clean removability at the conclusion of the promotion and for a good bond to fiberglass, painted metal and stainless steel. Films are ideal to conform to the shape of the bus or train while providing good opacity to hide other elements. To withstand abrasion and the rigors of regular bus and train cleaning, a film overlaminates is important to keep the graphics intact. To meet all of the challenging requirements for bus and train wrap advertising, pressure-sensitive films and adhesives are the ideal solution for giving your brand the image it deserves. **For more information on FLEXcon's pressure-sensitive film solutions for bus and train wraps, contact LexJet at (800)453-9538.**



System Features:

While bus and train wrap advertising is ideal for generating consumer attention, it must be visually appealing despite exposure to the outdoors. FLEXcon's product system ensures application success with complete satisfaction. By using our suggested overlaminates and printable base film, our system will meet the graphic and functional requirements of the application. Our system provides an exceptional bond to fiberglass, painted metal and stainless steel with clean removability at the end of the advertisement life. For the longest-term use of your bus and train wrap advertisements, FLEXcon's Bus and Train Wrap Advertising System is the guaranteed choice.

- CBS Outdoor Approved System -

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