

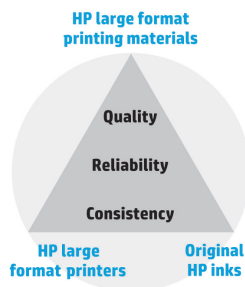


HP 13-oz Prime Matte Banner



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



¹ Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see HPLFMedia.com/hp/printpermanence.

² NFPA 701 approved fire certification.

Produce durable, brilliant banners

Take on demanding display conditions

From long-lasting indoor displays to demanding outdoor display conditions, this durable frontlit banner material can handle it all. Brilliant image quality is preserved in water¹- and tear-resistant prints. The polyester scrim reinforcement provides excellent rip-stop qualities and extra strength when grommeting.

Offer brilliant, vivid images that drape well

Achieve a professional finish with a material that's easy to handle and hang, grommet, or stitch.

Gain efficiency while providing outstanding color fidelity

Save time and gain efficiency with ICC profiles that help you get the color you need quickly. Applications include indoor or outdoor signs and graphics, banner stands, POP displays, and hanging banners. Designed for use with HP Latex Inks, as well as solvent, low-solvent, and UV-curable inks.

| Target customers | Applications | Benefits |
|---|---------------------------------------|--|
| Sign shops | Trade show and event banners | Economical |
| Print service providers | Point-of-sale, retail displays | Matte finish |
| Quick printers | Indoor and short-term outdoor banners | Water-resistant prints for a wide range of applications ¹ |
| Hotels, restaurants, and entertainment venues | Event and promotional signage | Bright white point for striking image contrast |
| | Pop-up banner stand graphics | NFPA 701 flame resistance ² |



Technical specifications

HP 13-oz Prime Matte Banner

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

| | | | | |
|------------------------------|---|---------------------------------|------------------|--|
| Ink technology | Compatible with Original HP Latex Inks; also solvent, low-solvent, and UV-curable inks | | | |
| Weight | 440 g/m ² (13 oz/yd ²) per ISO 536 Test Method | | | |
| Thickness | 355 microns / 14 mil per ISO 534 Test Method | | | |
| Yarn dtex | 1000 x 1000 dtex per DIN EN ISO 2060 | | | |
| Tensile strength | 1369/1044 N/5 cm (154/117.4 lb/inch) per DIN EN ISO 1421 | | | |
| Tear strength | 245.4/152.4 N (57.2/34.3 lb) per DIN 53363 | | | |
| Opacity | 100% per TAPPI T-425 Test Method | | | |
| Brightness | Greater than 87% per TAPPI T-452 Test Method | | | |
| Whiteness | 96 per ASTM E313-98 Test Method | | | |
| Finish | Matte | | | |
| Operating temperature | 13 to 43° C (55 to 109°F) | | | |
| Operating humidity | 10 to 70% RH | | | |
| Water resistance | Water resistant with Original HP Latex Inks ³ | | | |
| Dry time | Immediate | | | |
| Flame resistance | NFPA 701 approved fire certification | | | |
| Shelf life | 12 months at recommended temperature and humidity | | | |
| Storage temperature | 4 to 32° C (39 to 89° F) | | | |
| Storage humidity | 10 to 70% RH | | | |
| Country of origin | Product of Vietnam | | | |
| Ordering information | Product numbers | Roll sizes | UPC codes | Region |
| | 1A724A | 965 mm x 50 m (38 in x 164 ft) | 848412025750 | United States, Canada, and Latin America |
| | 1A725A | 1372 mm x 50 m (54 in x 164 ft) | 848412025767 | United States, Canada, and Latin America |
| | 1A726A | 1600 mm x 50 m (63 in x 164 ft) | 848412025774 | United States, Canada, and Latin America |
| Warranty | HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see HPLFMedia.com/hp/MediaWarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus . | | | |

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For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

