## **Sunset Production Matte Canvas**



Sunset Production Matte Canvas represents the latest in the evolution of high-quality, high-consistency canvas. This bright-white, water-resistant 100% polyester matte canvas maintains the look and feel of a traditional 2-over-1 weave. It provides the desired look of other cotton or blended canvas products, but in a highly repeatable, consistent print solution. Sunset Production Matte Canvas is the perfect choice for high production environments for all types of art and décor applications. It is engineered for the latest printers from Canon, Epson, and HP, and can be top-coated within hours of being printed.

## **Product Highlights**

#### Features

Provides the desired look of other cotton or blended products

Bright-white, water-resistant 100% polyester matte finish

A high-quality, high-consistency canvas

# **Product Properties**

| Properties                | Description   |  |
|---------------------------|---|--|
| Unit                      | 1 Roll  |  |
| Roll Size                 | 3-inch core   |  |
| Material                  | Matte, water-resistant **canvas**; polyester base   |  |
| Thickness                 | 15 mil  |  |
| Basis Weight              | 300g  |  |
| pH Value                  | >7  |  |
| Whiteness                 | 140/CIE   |  |
| Opacity                   | 91.2%   |  |
| pH Value                  | 7.5-9.5   |  |
| Gloss level               | 2.3   |  |
| Printer/Ink Compatibility | Compatible with all thermal and piezo inkjet printers using water-<br>based dye and pigment-based inks.   |  |
| Software Settings         | The coating on this product is engineered for better than 300% ink coverage. A Heavy Weight Coated, or Enhanced Matte paper setting is the appropriate starting point, however, we recommend that you try different settings to achieve optimum performance for your specific application.  |  |
| Color Matching            | For the best and most consistent results, a profile should be created using an external color calibrator in conjunction with your RIP and/or color matching software.   |  |
| Finishing/Post Processing | No post processing or finishing is required on this paper. However, a clear fixative may be applied to enhance certain areas of the print.  |  |
| Light Fastness            | The fading time of ink jet ink is a direct result of the inks that you choose, as well as the environment where the print is displayed. All dye-based inks fade noticeably under direct sunlight and in interior applications where direct sunlight may fall on the image, and/or, where fluorescent or other UV lighting is present. Although the fading process is inherent in all ink jet inks, certain UV enhanced inks, pigment-based inks, and UV inhibiting coatings will extend the longevity of ink color. |  |

| Optimal Print Environment | 68° F - 77° F, 50% R.H  |
|---------------------------|---|
| Handling Recommendations  | Due to the absorptive nature of the coating, you should avoid touching the coated surface. It's always recommended that cotton gloves be used when handling inkjet coated materials. Rolls of LexJet film are supplied with the coated side facing out. |
| Ideal Storage Conditions  | 70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.   |
| Shelf Life                | 1 year from the LexJet ship date when stored in proper conditions.  |

### Note:

The assigned numerical reading and other tests referenced in this text are not intended to reflect hazards presented by this or any other material under actual fire cognitions. Consult an architect or fire safety engineer for information on applicable building codes and reduction of fire hazards, including the use of sprinklers.

## **Item Details**

| Size         | SKU      | UPC          |
|--------------|----------|--------------|
| 24in x 100ft | SPMC2460 | 848412008890 |
| 36in x 100ft | SPMC3660 | 848412008906 |
| 44in x 100ft | SPMC4460 | 848412008913 |
| 60in x 100ft | SPMC6060 | 848412008920 |