

# Sunset Hot Press Smooth Bright White



Sunset Hot Press Smooth Bright White 300g is a 100% cotton fine art paper with a smooth surface that is ideal for dynamic, detailed photography prints. The bright white surface delivers a wide color gamut and deep blacks. Highly cost-competitive paper engineered for archivability. Compatible with aqueous ink printers from Canon, Epson and HP. Color profiles are available for many models.

## Product Highlights

Features	Strengths	Applications
100% cotton paper is acid-free for a long print life	Delivers detailed images, rich blacks and accurate colors	Art reproductions (giclée)
Silky smooth, matte white surface	Hot-press smooth surface is the ideal finish for photography	Fine-art photographs and unframed cards
Compatible with aqueous inks	High-quality at a competitive price point	High-end home décor

# Product Properties

Properties	Description
Unit	1 Roll
Roll Size	3-inch core
Material	100% Cotton rag. Bright white, matte surface.
Thickness	17.5 mil
Basis Weight	300g
pH Value	>7
Whiteness	127/CIE
Printer/Ink Compatibility	Compatible with all thermal and piezo inkjet printers using water-based dye and pigment-based inks.
Software Settings	The coating on this product is engineered for better than 300% ink coverage. A Heavy Weight Coated, or Enhanced Matte paper setting is the appropriate starting point, however, we recommend that you try different settings to achieve optimum performance for your specific application.
Color Matching	For the best and most consistent results, a profile should be created using an external color calibrator in conjunction with your RIP and/or color matching software.
Finishing/Post Processing	No post processing or finishing is required on this paper. However, a clear fixative may be applied to enhance certain areas of the print.
Light Fastness	The fading time of ink jet ink is a direct result of the inks that you choose, as well as the environment where the print is displayed. All dye-based inks fade noticeably under direct sunlight and in interior applications where direct sunlight may fall on the image, and/or, where fluorescent or other UV lighting is present. Although the fading process is inherent in all ink jet inks, certain UV enhanced inks, pigment-based inks, and UV inhibiting coatings will extend the longevity of ink color. Contact the ink manufacturer to determine a specific ink's suitability for a particular application. LexJet's Sunset line of fine art materials all meet the Fine Art Trade Guild Standards for Limited Edition Prints (otherwise known as the Blue Wool 6 test).
Optimal Print Environment	68° F - 77° F, 50% R.H
Optimal Service Environment	For end use: 0° F - 300° F, 50% relative humidity
Handling Recommendations	Due to the absorptive nature of the coating, you should avoid touching the coated surface. It's always recommended that cotton gloves be used when handling inkjet coated materials. Rolls of LexJet film are supplied with the coated side facing out.

Ideal Storage Conditions	70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.
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Shelf Life	1 year from the LexJet ship date when stored in proper conditions.
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**Note:**

The assigned numerical reading and other tests referenced in this text are not intended to reflect hazards presented by this or any other material under actual fire cognitions. Consult an architect or fire safety engineer for information on applicable building codes and reduction of fire hazards, including the use of sprinklers.

## Item Details

Size	SKU	UPC
24in x 100ft	LHPB2450	
44in x 100ft	LHPB4450	
60in x 100ft	LHPB6050	