

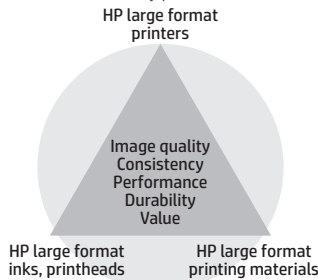


# HP PVC-free Wall Paper



## The HP large format printing system—the complete solution

HP Designjet and HP Scitex printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



## Differentiate with PVC-free<sup>1</sup> wall murals

### Differentiate with environmental certifications

Offer bold wall decorations and more—provide reassurance with environmental certifications and responsible sourcing. Odorless displays are GREENGUARD Children & Schools Certified<sup>SM2</sup> and meet AgBB criteria<sup>3</sup> using this FSC®-certified paper.

### Be productive—easy to print, install, and remove

Maintain high productivity in your printshop and offer your customers an easy-to-use solution. This wall paper goes up—and comes down—with water, and it comes with an HP warranty.<sup>4</sup>

### Help your customers boldly define interior spaces

Help your customers define interiors with long-lasting, colorful, detailed, creative wall murals. Expand your offering with HP PVC-free Wall Paper, 175 g/m<sup>2</sup>—the competitive digital solution from HP designed for emerging wall mural applications.

<sup>1</sup> Chemical analysis demonstrated elemental chlorine to be below 200 ppm. Presence of chlorine is attributed to residual chlorine used in the papermaking process, and not due to the presence of PVC.  
<sup>2</sup> HP PVC-free Wall Paper printed with HP Latex Inks is GREENGUARD Children & Schools Certified<sup>SM2</sup>. See [greenguard.org](http://greenguard.org).  
<sup>3</sup> HP PVC-free Wall Paper printed with HP Latex Inks meets AgBB criteria for health-related evaluation of VOC emissions of indoor building products. See [umweltbundesamt.de/produkte-e/bauprodukte/agbb.htm](http://umweltbundesamt.de/produkte-e/bauprodukte/agbb.htm).  
<sup>4</sup> HP PVC-free Wall Paper can be easily removed from the wall. Residual adhesive can be easily wiped clean with water and a sponge. Some warranty limitations apply, see the HP PVC-free Wall Paper warranty statement at [globalBMG.com/hp/MediaWarranties](http://globalBMG.com/hp/MediaWarranties).  
<sup>5</sup> GREENGUARD found HP PVC-free Wall Paper, which is designed with a breathable construction, to be mold and mildew resistant using test method GGTM.P040 and following the guidelines of ASTM D 6329. See [greenguard.org/en/CertificationPrograms/listingprograms\\_copy1/CertificationPrograms\\_microbialProgram.aspx](http://greenguard.org/en/CertificationPrograms/listingprograms_copy1/CertificationPrograms_microbialProgram.aspx). No products are mold proof. It is uncertain that any material will resist mold or mildew indefinitely.  
<sup>6</sup> With HP Latex Inks. Display permanence rating for interior displays/away from direct sunlight, by HP Image Permanence Lab. See [globalBMG.com/hp/printpermanence](http://globalBMG.com/hp/printpermanence).  
<sup>7</sup> Class A, B1, EN 13501, and M1 approved fire certifications.  
<sup>8</sup> According to European Standard EN15102.

Target customers	Applications	Benefits
Print service providers	Wall murals	PCV-free <sup>1</sup> alternative, easier to dispose of than most PVC-based substrates
	Creative design applications	Mold and mildew resistant <sup>5</sup>
		Vivid color, high-definition detail
		Ultra-smooth finish
		20+ years indoor display permanence <sup>6</sup>
		Prepaste facilitates easy application
		Strippable and easy to remove, with an HP warranty <sup>4</sup>
		Flame resistant <sup>7</sup>
		Carries the CE mark <sup>8</sup>

## Technical specifications

### Eco Highlights

- FSC®-certified paper from well-managed forests
- Paper contains 10% recycled content from post-consumer waste
- When printed with HP Latex Inks, the prints produced:
  - Are odorless
  - Are GREENGUARD Children & Schools Certified<sup>M1</sup>
  - Meet AgBB criteria for health-related evaluation of VOC emissions of indoor building products<sup>2</sup>

<sup>1</sup>See [greenguard.org](http://greenguard.org).

<sup>2</sup>See [umweltbundesamt.de/produkte-e/bauprodukte/agbb.htm](http://umweltbundesamt.de/produkte-e/bauprodukte/agbb.htm).

Please recycle large-format printing hardware, ink cartridges, and printheads.

Find out how at our website: [globalBMG.com/hp/ecosolutions](http://globalBMG.com/hp/ecosolutions)



#### HP PVC-free Wall Paper

For the latest ICC profiles/paper presets, please visit [globalBMG.com/hp/paperpresets](http://globalBMG.com/hp/paperpresets).

<b>Weight</b>	175 g/m <sup>2</sup> per ISO 536 Test Method		
<b>Thickness</b>	177 microns/7 mil per ISO 534 Test Method		
<b>Opacity</b>	94% per TAPPI T-425 Test Method		
<b>Brightness</b>	83% per ISO 2470 Test Method		
<b>Whiteness</b>	85 per ISO 11475 Test Method		
<b>Finish</b>	Matte		
<b>Operating temperature</b>	15 to 30° C / 59 to 86° F		
<b>Operating humidity</b>	15 to 80% RH		
<b>Display permanence (Indoor home or office)</b>	20+ years, away from direct sun with HP Latex Inks <sup>9</sup>		
<b>Display permanence (Commercial in-window)</b>	3+ years, unlaminated with HP Latex Inks <sup>10</sup>		
<b>Water resistance</b>	Water resistant with HP Latex Inks <sup>11</sup>		
<b>Flame resistance</b>	Class A, B1, EN 13501, and M1 approved fire certifications		
<b>Shelf life</b>	1 year, unopened in original packaging		
<b>Storage temperature</b>	15 to 30° C / 59 to 86° F		
<b>Storage humidity</b>	15 to 80% RH		
<b>Country of origin</b>	Product of United States		
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b> <b>Region</b>
	CH098B	1067 mm x 30,5 m (42 in x 100 ft)	848412009699      North America, Europe, Asia
	CH003B	1372 mm x 30,5 m (54 in x 100 ft)	848412009675      North America, Europe, Asia
	CH103A	1372 mm x 91,4 m (54 in x 300 ft)	848412009682      North America, Europe, Asia
<b>Warranty</b>	HP offers a range of self-adhesive materials with warranties that guarantee these products to be free of material or coating flaws and defects that affect the final use of the print and meet HP published specifications. These warranties also cover key performance characteristics such as display permanence and easy removal from specified surfaces. <sup>12</sup> Some warranty limitations apply, see the Limited Warranty statement at <a href="http://globalBMG.com/hp/MediaWarranties">globalBMG.com/hp/MediaWarranties</a> . To obtain warranty service, please contact HP customer support.		

<sup>9</sup> Display permanence rating for interior displays/away from direct sunlight, by HP Image Permanence Lab. See [globalBMG.com/hp/printpermanence](http://globalBMG.com/hp/printpermanence).

<sup>10</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of media including HP printing materials. See [globalBMG.com/hp/printpermanence](http://globalBMG.com/hp/printpermanence).

<sup>11</sup> Water resistance testing by HP Image Permanence Lab on a range of media including HP media; water resistance is comparable to eco- and low-solvent inks when printed on water-resistant substrates. Water resistance testing follows ISO 18935 method. Results may vary based on specific media performance. See [globalBMG.com/hp/printpermanence](http://globalBMG.com/hp/printpermanence).

<sup>12</sup> HP PVC-free Wall Paper can be easily removed from the wall. Residual adhesive can be easily wiped clean with water and a sponge. Some warranty limitations apply, see the HP PVC-free Wall Paper warranty statement at [globalBMG.com/hp/MediaWarranties](http://globalBMG.com/hp/MediaWarranties).



Note: Not all FSC®-certified product is available in all regions.



**For information about HP Sign and Display Printing Materials for HP Latex and UV printers, please visit [globalBMG.com/hp/signagemedia](http://globalBMG.com/hp/signagemedia)**

**For information about HP Graphics and Technical Printing Materials for HP Designjet T & Z series printers, please visit [hp.com/go/LFPrintingMaterials](http://hp.com/go/LFPrintingMaterials)**

