



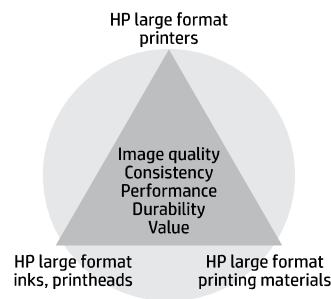
HP Optimal Gloss Air GRP

High-performance polymeric gloss adhesive vinyl with gray repositionable adhesive



The HP large format printing system—the complete solution

HP large format printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



¹ This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Article 33 Declaration published at [HP Printing Products and Consumable Supplies](#). Logo source: Copyright European Chemicals Agency.

² Based on a comparison of HP Latex Ink technology to competitors with leading market share as of December, 2013 and analysis of published MSDS/SDSs and/or internal evaluation. Performance of specific attributes may vary by competitor and ink technology/formulation.

Produce stunning, easy-to-install prints

See application and finishing versatility

Reduce inventory costs with the wide variety of applications of HP Optimal Gloss Air GRP. Experience stunning print performance and ease of installation with HP's Optimal polymeric repositionable vinyl.

Differentiate with environmental certifications

Offer a vinyl that complies with high health standards. HP Optimal Gloss Air GRP is REACH compliant¹—a regulation of the European Union adopted to improve the protection of human health and the environment.

Save time with a reliable, total HP solution

Original HP printing materials, Original HP inks, and HP large format printers are designed to work together as a system to provide reliable, consistent, quality results that help save time. Prints produced with HP Latex Inks also provide a better approach with end-to-end environmental sustainability.²

Target customers	Applications	Benefits
Print service providers	Outdoor signage and advertising	Premium polymeric calendered vinyl provides stunning print performance
	Fleet graphics	Gray repositionable adhesive provides opacity to achieve the desired hiding power on multiple surfaces
	Window graphics	Air release liner enables quick, bubble-free installation with a smooth finish
	POP and retail displays	Save time with the repositionable adhesive for easy installation
	Trade show and event displays	Provides reassurance with REACH compliance ¹
	Decals	Compatible with Original HP Latex inks, low-solvent inks and solvent-based inks, and UV-curable inks

Technical specifications



HP Optimal Gloss Air GRP

For the latest ICC profiles/paper presets, please visit HPLFMedia.com/hp/paperpresets.

Thickness (base vinyl)	76 microns/3 mil per ISO 20534 Test Method			
Base vinyl	Calendered polymeric			
Liner	140 g/m², double-sided PE-coated silicone paper with low-profile air release			
Adhesive	Gray, repositionable pressure-sensitive adhesive			
Finish	Gloss, >70 gloss units at 60° reflection			
Durability (unprinted)	Up to 7 years (2 years removable)			
Minimum application temperature	15 to 26°C (59 to 78°F) on clean, dry surfaces			
Service temperature	-28 to 65°C (-18 to 149°F)			
Operating temperature	15 to 35°C (59 to 95°F)			
Operating humidity	40 to 60% RH			
Lamination	Cold lamination; recommend using HP Matte or Gloss Polymeric Overlaminates			
Shelf life	2 years, unopened in original packaging			
Storage temperature	21 to 24°C (70 to 73°F)			
Storage humidity	50% RH			
Environmental	REACH compliant ³			
Ordering information	Product numbers	Roll sizes	UPC codes	Region
	4WM08A	1372 mm x 45,7 m (54 in x 150 ft)	848412023909	United States
	4WM10A	1524 mm x 45,7 m (60 in x 150 ft)	848412023923	United States
Warranty	HP large format printing materials are free from defects in materials and workmanship. For warranty statement please see HPLFMedia.com/go/mediawarranties . To obtain warranty service, please contact Brand Management Group customer support at HPLFMedia.com/hp/en/contactus .			

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**MADE IN
THE USA**

Contains none of the harmful
chemicals listed on Proposition 65

For detailed information on the HP large format printing materials portfolio and to order, visit HPLFMedia.com

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