

Retail / POP / Tradeshow Window Graphics - Low Tack Clear

More and more retail establishments, fast food restaurants and amusement companies are finding creative ways to utilize their windows for promotional advertising. It's becoming a popular method to draw attention and generate increased store traffic. Specific applications range from indoor debit/credit, store hours and push-pull decals; to interior/exterior P-O-P advertising, event promotion and novelty signage; to large-format promotional window signage. Pressure-sensitive solutions for window advertising applications must be easy to install over a wide range of temperatures, allow for bold, vivid graphics that resist fading and yellowing, and be simple to remove with no residue. This is just one more way that pressure-sensitive materials help draw attention to your brand. **For more information on FLEXcon's pressure-sensitive film solutions for window advertising, contact LexJet at (800)453-9538.**



Product: FLEXmark® V 400 H Clear V-327 90 PFW

Benefits:

- 4.0 mil hard clear vinyl film provides durability
- Excellent printability via UV and solvent screen, UV and solvent inkjet and UV lithographic inks
- Low tack, removable pressure-sensitive adhesive is clear and bonds well to smooth glass surfaces while removing cleanly
- Adheres well over a wide range of temperatures
- Backed with a 90 lb. moisture stable polycoated layflat release liner for ease of converting
- Ideal for roll-to-sheet and sheet-form converting
- Suitable for mounting on the outside and inside of windows

Caution: When using the wet application method, this product may haze. Under normal temperature and humidity conditions, the hazing usually clears within 48 hours.



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PRODUCT DATA	VALUE	TEST METHOD
Physical Properties		
Thickness (Mils[microns])	Film	4.0 (102) +/- 10%
	Adhesive	0.8-0.9 (20-23) +/- 0.1 (3)
	Liner	6.9 (175) +/- 10%
Dimensional Stability (%)	MD	0.50
	TD	0.50
Adhesion Properties		
Ultimate Peel from	Average	ASTM D 903 (Modified for 72 hour dwell time)
	Oz/In (N/m)	
Glass	3 (33)	
Expected Shear		
Room Temp (hours)	15	ASTM D 3654 Method A
Tack (gm/sq cm)	250	a. 1 hr. dwell
Expected Exterior Life	One year	b. 1 sq. in. surface
Service Temperature Range	-20°F to 176°F (-29°C to 80°C)	c. 4 lb. load
Minimum Application Temperature	50°F (10°C)	
Storage Stability	Two years when stored at 70°F (21°C) and 50% relative humidity	ASTM D 2979

Product Performance and Suitability

All of the descriptive information, the typical performance data, and recommendations for the use of FLEXcon products shall be used only as a guide and do not reflect the specification or specification range for any particular property of the product. Furnishing such information is merely an attempt to assist you after you have indicated your contemplated use and shall in no event constitute a warranty of any kind by FLEXcon. All purchasers of FLEXcon products shall be responsible for independently determining the suitability of the material for the purpose for which it is purchased. No distributor, salesman, or representative of FLEXcon is authorized to give any warranty, guaranty, or make any representation in addition or contrary to the above.
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