

More opportunities to earn points and rewards



What is the SureColor F-Series Rewards Program?

The SureColor F-Series Rewards Program is designed to reward you for using Genuine Epson® products with your SureColor F-Series printer.

By joining the rewards program, you will be able to accumulate points for the Genuine Epson Ink and Paper you purchase and register for your printer. Points can be redeemed toward the purchase of extended service for your registered printer, or toward the purchase of additional F-Series printers. SureColor F-Series Rewards is an exciting program with great benefits!

It is easy to participate. All you need to do is register for the program to start earning incredible benefits!

Be sure to read all of the program summary and terms, including the terms and conditions section, which contains important information about the kinds of communication Epson can send you.

How do I register and check my points?

- Visit www.epson.com/SureColorRewards
- Create a user account and password
- Look for the Epson Rewards sticker on qualifying Epson products
- Scratch off the sticker to reveal the secret code
- Enter the required information on the website
- You're now earning points with SureColor F-Series Rewards!



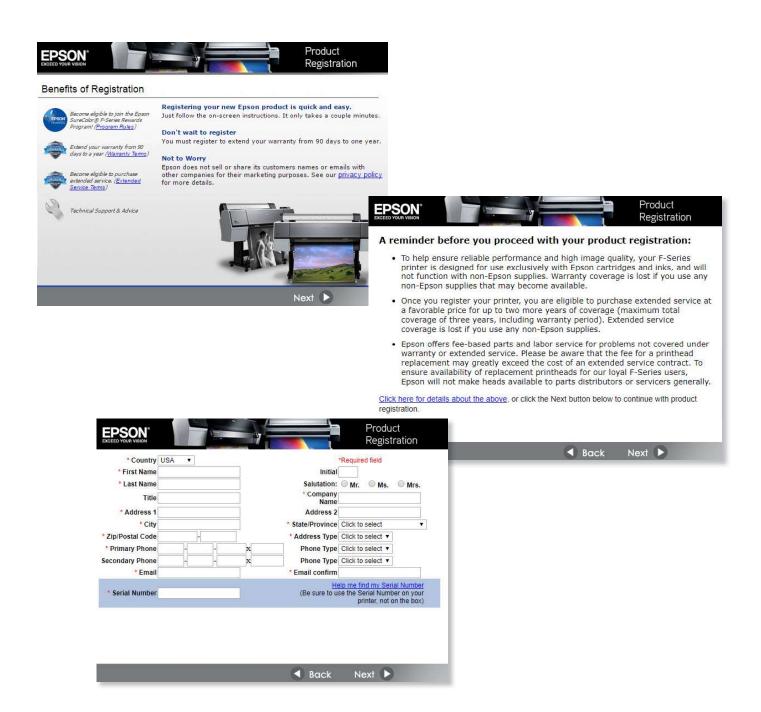
How do I register my product?

Before signing up for the rewards program, you will need to register your printer's serial number on Epson's webpage. It is likely that this step was completed during installation, but if not, proceed as follows:

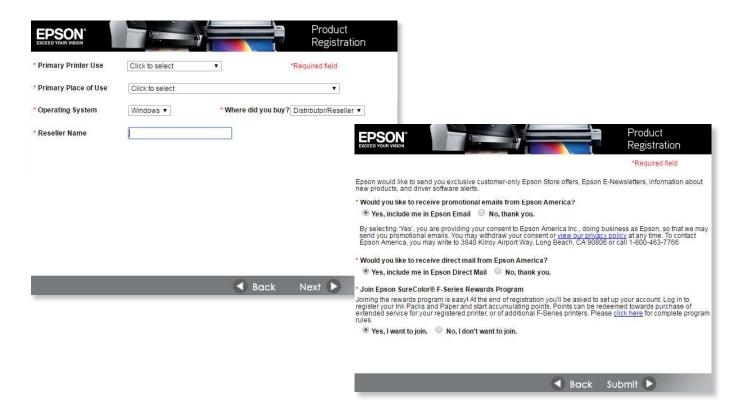
• Visit www.epson.com/SureColorRewards and follow the instructions to register your product.



• Enter the printer's serial number.



• Now, select from the following options:

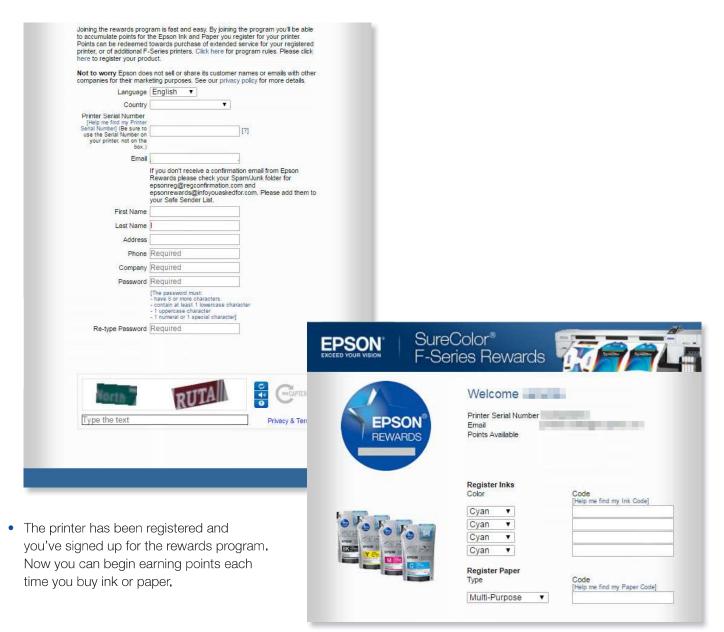


 You have successfully registered. Now, sign up for the rewards program.



Signing up for F-Series Rewards

• Once in the Epson Rewards zone, verify your information.



Rewards

Each qualifying Epson ink or media package you purchase earns valuable points that can be used toward rewards. Refer to the table below to see how many points each product earns and check which rewards you can get with your points.

Points - Ink

Product	Points
UltraChrome® DS Black/HDK	50
UltraChrome DS Cyan	50
UltraChrome DS Magenta	50
UltraChrome DS Yellow	50

Points - Paper

Product	Points
DS Transfer Multi Purpose	50
DS Transfer Adhesive Textile	50
DS Transfer Production	50
UltraPrint 90	50



Discounts - New Equipment

Discount	Product*	Points
10%	SureColor F6200	5000
25%	SureColor F6200	10000
10%	SureColor F7200	9000
25%	SureColor F7200	18000
10%	SureColor F9370	14000
25%	SureColor F9370	28000

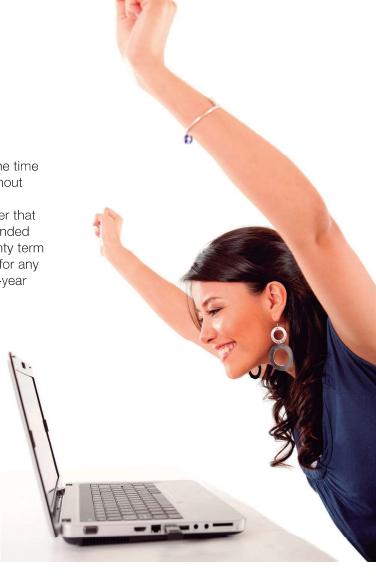
Discounts - Extended Service

Discount	1-year Extended Service**	Points
50%	SureColor F6070/F6200	3500
75%	SureColor F6070/F6200	5000
100%	SureColor F6070/F6200	7000
50%	SureColor F7070/F7170/F7200	3500
75%	SureColor F7070/F7170/F7200	5000
100%	SureColor F7070/F7170/F7200	7000
50%	SureColor F9200/F9370	5000
75%	SureColor F9200/F9370	7500
100%	SureColor F9200/F9370	10000

- * Discounts are off Epson's MSRP for the product or service at the time points are redeemed. MSRP may change from time to time without notice.
- ** The extended service contract can cover only an F-Series printer that was registered at the time the printer was purchased. The extended service contract must be purchased before your current warranty term expires. A maximum of 2 service contracts may be purchased for any printer (total of 2 years of extended service after the printer's 1-year standard limited warranty expires).

How do I redeem my points?

- Go to www.epson.com/SureColorRewards
- Enter your username and password
- Check your points balance
- Redeem your points for discounts on new printers or extended service contracts



Terms and Conditions

To register in the SureColor F-Series Rewards Program and begin earning points, your F-Series printer must be registered on Epson's website at www.epson.com/SureColorRewards

When you register to participate in the rewards program, you must provide us your contact email address. Epson will use your email address to communicate with you about the program (for example, confirming points earned or points redeemed), and send you marketing and promotional messages about Epson. You expressly consent to these email messages from Epson.

You may opt out of receiving marketing and promotional messages by clicking the link provided in the email, or by sending Epson an email at f-seriesrewards@ea.epson.com and requesting to opt out. The subject line of your email must say: "Request to opt out of marketing messages." However, you may not opt out of receiving transactional communications that relate to your participation in the program.

Epson reserves the right to amend, cancel and modify conditions, and/or to cancel, in part or in its totality, the SureColor F-Series Rewards Program at any time, upon notice to participants. This may include reducing the number of points earned for qualifying purchases, or increasing the number required for discounts on products and services.

Further, Epson may eliminate, limit or investigate a participant, or cancel unredeemed points, if there is suspicion of fraud in a participant's purchase or use of Epson products, or abuse of the rewards program or breach of its terms.

Epson will make the rewards program available until at least December 31, 2018. Points expire on December 31 of the calendar year following the date the points are registered.



Redemption of points for a new F-Series printer is limited by the availability of the printer. Epson cannot guarantee immediate availability.

Points may be redeemed only by the owner of the F-Series printer. Points are linked to the printer and serial number registered. Points are non-transferable.

Points cannot be redeemed for cash or its equivalent, under any circumstances. Points can only be redeemed for discounts toward the products or services described in this program summary and terms document.

Points and rewards earned through the SureColor F-Series Rewards Program cannot be combined with any other promotional offer on the purchase of an Epson product.

Taxes owed on the purchase of specified products or services using redeemed points are the sole responsibility of the program participant.

Points are redeemed for discounts on specified products or services. Discounts are off Epson's MSRP for the product or service at the time points are redeemed. MSRP may change without notice.

You can cancel your membership in the rewards program at any time by contacting Epson at **f-seriesrewards@ea.epson.com**



FAQ

Q: Is there a limit to the number of points a user can accumulate?

A: No. Points accumulate for each product that is registered. However, points do expire if not redeemed by the expiration date.

Q: How do I check my points balance?

A: Go to the Epson SureColor F-Series Rewards site, enter your username and password, and check your points balance.

Q: What are the rewards?

A: You can earn discounts on new F-Series printers and extended service contracts on registered printers.

Q: How do I redeem my points?

A: Go to the Epson SureColor F-Series Rewards site, enter your username and password, and select a reward.

Q: Where can I find the terms and conditions of the program?

A: Visit www.epson.com/SureColorRewards to view the current terms and conditions.



Q: What do I do if I have forgotten my username and/or password, I am unable to register points, or I am having problems redeeming points for rewards?

A: Send an email with your questions to f-seriesrewards@ea.epson.com

Q: How long will the SureColor F-Series Rewards Program last?

A: Epson will make the rewards program available until at least December 31, 2018.

Q: Why is my email address needed and how will it be used?

A: Epson will use your email address to communicate with you about the program (for example, confirming points earned or points redeemed), and send you marketing and promotional messages about Epson. You may opt out of receiving marketing and promotional messages as described in the program terms and conditions.

Q: What is the warranty period for my F-Series printer and what does the warranty cover?

A: Warranty terms can be found at www.epson.com/support

Q: How many times can I purchase extended service contracts for my F-Series printer using points?

A: You can purchase up to 2 extended 1-year service contracts, for a total of 3 years of printer coverage (1 year under the original limited warranty, plus 2 more years under 2 service contracts).

For support, please refer to

f-seriesrewards@ea.epson.com (US and Canada)





Epson America, Inc. 3840 Kilroy Airport Way, Long Beach, CA 90806 **Epson Canada Limited** 185 Renfrew Drive, Markham, Ontario L3R 6G3 Please visit us at **proimaging.epson.com I proimaging.epson.ca**

Specifications and terms are subject to change without notice. EPSON, SureColor and UltraChrome are registered trademarks and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other products and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks. Copyright 2017 Epson America, Inc. CPD-53617 10/17